



Quarterly Report for Prospective Investors: Q1 2019

The intent of this report is to provide our interested community with an update on our team and company background as well as the initiatives, development progress, and business progress of BlockCerts Blockchain.

Q1 Summary

January marked one year since we started the private BCERT Token offering for BlockCerts under Credence Code Technologies, Inc. It has been a big year for use case development and global successes which you will begin to see in our future press releases and the information shared below:

- BlockCerts announces the first globally launched blockchain with Authentications and Smart Contracts as a Service embedded (this month).
- Global adoption achieved across the world (click on map below).
- BCERTin – The Smarter Office – iTunes app (a first for any blockchain platform).
- BlockCerts to disrupt \$390B Seat Fee Model with \$1 BCERT Token.
- 3 New Joint Ventures to announce and 15 new VAR Partners globally.
- CBD Global and other Use Case Client integrations to be announced.

BlockCerts is waiting to share 12 different press-worthy news events until we've launched the blockchain from beta "testnet" to "livenet." This will fuel news for the imminent Public Token Offering in early June.

The sales funnel from our amazing channel partners supporting the development of the BlockCerts community has provided a substantial onboarding of opportunities. For this reason, we have made the decision to hold off on expanding our marketing and PR efforts until we are fully ready to scale use case opportunities (see strategy section).



View Market Penetration Map on new investor page and reveal where our NODEs are being deployed into live use cases globally. This provides a view of our global launch strategy. The image shows that we have expanded BlockCerts during the TestNet phase to nearly every continent with live use case Blockchain deployment NODEs ready to go live.

BlockCerts is positioning to become a global leader in the Gartner Reported \$3.1 Trillion-dollar marketplace by 2030.

The Critical Path – Strategy and Takeoff

The BlockCerts strategy will have long-range benefits for our token holders. The platform has now been set for takeoff and our approach is as follows:

1. Build a fully functional platform before launching to the public.

2. Avoid live operations for use cases until fully live. This decision was made based on personal experience, as I know that live ops mean a cost center of full support and escalation desks.

Live operations take focus and resources. The critical decision was to remove the engineering risks first. We focused on the platform and now that this is completed, we can focus on the rapid scale of live operations.

3. Create a “public” distribution model for our software in a tokenized business model. We have 2.1 billion tokens – 1.2 billion to be distributed - selling each token at retail, at \$.99 per download, as an access point to our BCBC platform. This distributes our software. From there, it is a transaction fee model for the network.

4). Generate expansive revenues with INK through volume and velocity. Token holders will benefit through distributions.

Status of Technology

BlockCerts has been running *TestNet* Mode for BlockCerts Blockchain “BCBC”. The *TestNet* has allowed us to build and test the features and functions of the Smart Contracts as a Service “SCaaS.” During this quarter we introduced the worldview of BlockCerts as blocks are created and hashes posted.

BlockCerts Find Me Introduced - We introduced the first “BlockCerts Find Me” feature, which allows the encrypted blockchain hashes to be discovered on the BlockCerts Blockchain for authentication and data provenance. It also allows holders of Private Keys to access the “human readable” details of those transactions via their access on the BlockCerts Private Blockchain. You can view the explorer at <https://Explorer.Blockcerts.io>

TestNet is Ready for All Developers

The *TestNet* is an important structure for BCBC that extends far beyond our own development. Working internally throughout development, we have been posting test BCERT Tokens into wallets and creating test environments for hashes and blocks on the chain to create the tools we now have ready for release. We will maintain this same environment for other outside developers to join our community. This is a common business practice for developing software that is deployed by major companies like Microsoft, Apple, and Google where independent software developers can create APPs, test them, build new uses and then launch them live.

The BCERTin APP Marketplace

With a next-generation open-source and authenticated blockchain, developers don’t have to spend the \$21M we’ve spent. Instead, they can go right ahead and develop their own block. BCBC will provide an incentive for developers to launch their own blockchain apps similar to the iTunes App Store. Apple provides 70% in revenues to the developers and continues to expand its core revenues through this strategy. BCBC will further expand and distribute tokens into the marketplace through the App Marketplace.

BCERTin – The Smarter Office – Ready for Introduction

For the past 11 months, BCBC has been perfecting the primary iOS (Apple iPhone) *BCERT* Token APP that enables fully mobile posting on iTunes. The Brand Name of this APP is “*BCERTin*.” We’ve also reserved the website URL address bcertin.com, which our marketing team is currently building out for future introduction.

The complexity of our APP is significant. By incorporating the full capability to provide a unified toolset, we have driven 7 business-transformational tools into one single APP (think about what the Microsoft Office Suite did for business years ago):

1. **IDCERTin** - Authenticate every user with the **IDCERTin** (“KYC” Know your Contact) Private Key and ID verification for nearly anyone, anywhere in the world. This is critical for authenticating signers and since the actual creator is the ONLY holder of his or her BlockCerts Private Key, there is a true provenance of the holder who can then be identified through what BlockCerts calls our Authenticated Signature™ processes.

We achieved this by creating BlockCerts’ own Private – Public Key and Digital Wallet, which is embedded into the BCBC Platform. Only with your Private Key and Digital Wallet can users enter into authenticated BlockCerts Smart Contracts and Transactions with full access to all of the BCBC platform features and tools.

2. **SignCERTin** - Upload any PDF to be converted into a format that can be posted to BlockCerts and signed or authenticated and stored as a Smart Contract. We call this **SignCERTin**. This tool enables us to transform the PDF by email document signing, where any person can sign, even if they are not the intended party (a major weakness of DocuSign).

BlockCerts provides any “Templated” Smart Contract in **SignCERTin** for repeatable processes, ideally suited for example, in fields that require authentication such as opening bank and brokerage accounts, healthcare, prescriptions, law firms, accounting firms, HR onboarding, and others. Repeatable contracts like these are time and resource intensive for businesses. They are risky if something is missed from a fraud and regulatory standpoint as well.

SignCERTin & IDCERTin provide a fully authenticated experience on BCBC that significantly reduces risk and overhead for organizations. And, because it is accessible, it can be used by any size organization anywhere in the world. *SignCERTin* will replace cumbersome and outdated processes, which are enormous time wasters from H.R. processing of new employees (a contract), to insurance contracts. There isn’t a business out there that won’t benefit from it!

3. **PayCERTin** - Continuing on this path, we have now completed **PayCERTin**, a tool that allows users to create invoices, website links, and shopping carts where validation is critical and payments are guaranteed and instant. **PayCERTin** removes compliance risks (as in the case of Cannabis companies that cannot accept purchases from underage buyers). It also provides tools for companies that need to automate payments based on its deliverables, by removing many of the costs and challenges in accounts receivable and collections once milestones are met and products are shipped.

There are many use cases for **PayCERTin** as nearly every transaction ends with money changing

hands. Most importantly, in the last month of Q1, in March 2019, we were approved with every major credit card company, including Master Card, VISA, American Express, and Discover across 30 countries to flow seamlessly between BCERT Tokens and traditional payments on the BlockCerts Blockchain with **PayCERTin**.

PayCERTin is one of our most significant technical integration partnerships to date!

4. **IMCERTin** - extends all of these tools from signing contracts to payments, without having any need for email. Our private instant messaging service has, perhaps, been the most challenging technical achievement of the APP. Today, we can integrate every chat privately into every transaction and smart contract. This will provide a full roadmap for each contract on the intent, changes, and versions to date, providing a robust understanding of each contract. Not to mention, automating important activities and actions along the way.
5. **ShareCERTin** - allows for secure file sharing. We enable private file sharing so that only people with Private Keys can open and view files. In the areas of finance, healthcare, public mergers and acquisitions, highly confidential information sharing from research to reports, **ShareCertin** takes file sharing and storage to an entirely new level. The service will be in version 1.0 of the BCERTin APP, with expanded functions as we push this function in key markets to key enterprises for its uses and customers. We will couple this with **StoreCERTin** in Q2 – Q4, a way to store anything on the chain in a completely protected, encrypted file management system that only a BlockCerts Private Key can unlock.
6. **LinkCERTin** - combines with **IDCERTin** to deliver a way to link and share information only with BlockCerts Authenticated contacts. Again, a huge benefit in eliminating fraud. Many stories of fake vendors sending invoices or fake clients, even “ghosts” on payroll have plagued industries for decades. **LinkCertin** will eliminate this risk for business and will allow people to know, for example, when they are sharing information on a private health matter with a doctor, that there is a qualified, licensed physician or health care professional on the other side (just like a financial advisor, lawyer, accountant, and other professionals with valid licensed credentials). **LinkCERTin** eliminates the risk posed by imposters.

Smarter Office: BCERTin APP and Desktop for businesses and their customers – to catapult business more efficiently. Our goal has been to reach far beyond the way things are done today in business transactions from every contract to onboarding of customers, vendors, and employees. We can authenticate instant payment processing, keep private records secure and private conversations from prying eyes. It will be transformational for EVERY BUSINESS.

We can do this because of the blockchain, where data integrity, certainty, trust in privacy, and transparency in assuring the data provenance, are all combined on the BlockCerts Public and Private blockchain model. By recording a 100% audit trail, encrypted and hashed to the BlockCerts Blockchain, we can prove every step in every transaction while keeping it private and secure for only those participants holding private keys.

Putting all of these functions into a single, mobile and desktop application has kept us more than busy. We are pleased to announce that we have a seamless user interface to access all of this power, and it is done.

In the past, businesses worked in silos, separating data access and payments for each employee in each silo. It costs the average business \$780 per year for each employee in that model. That's the common "seat fee rental model", which is currently a \$390 billion-dollar industry. You pay \$480 annually for a service like DocuSign®. To share a file you pay for Dropbox® on top of that, another \$199 each employee per year. And the list goes on.

All operate on centralized databases and antiquated back and forth 30-year-old email, which are both highly susceptible to security breaches. You never really own your data in the rental model. Instead, data is stuck in each silo. There's no collaboration, no integration, and no automation of solutions for your business. We're here to change that and transform the ways business gets done.

Some of you may have heard me describe this phenomenon using the analogy of what Netflix did to Blockbuster. While Blockbuster reigned supreme in video for over a decade, Netflix's founder knew that the day would come (or he hoped it would) when bandwidth on the Internet and compression technology would become fast enough to stream movies. Most didn't believe him back then, as is common with new tech. However, that day did come. Today, people sit on the couch with a remote in hand and hit click. The only time the thought of the complexity of the technology and what it takes to deliver is during the cliffhanger moment of a thriller when the screen pauses and says LOADING

We all know there is no more Blockbuster, the famous public company that ultimately missed the boat. With modern compression technology, going to the store to rent a video seems as archaic as a rotary phone against an iPhone 10XS Max with facial recognition and advanced applications. With BCERTin and Blockcerts, using a scanner for a paper signature, using email and PDFs, or sending documents and notarized papers for opening accounts with copies of certified passports and drivers licenses, will all seem just as archaic, time-consuming and costly.

The exciting part is we can do all of this today. We have achieved an incredible feat that no other has done and have developed the platform to the point that we are ready to go live!

Launching BlockCerts to Live Status

With our full suite of tools ready to go, tested and bug proofed in Version 1.0, we're ready to release the full BlockCerts Blockchain technology to live status. We have been working during Q1 on getting all of the operational and technical elements organized and reviewed in order to achieve a live status.

Our goal is to go live on all fronts in April 2019. We now have BCBC Nodes running on Microsoft Azure and Amazon AWS in both the BCBC TestNet and BCBC LiveNet, which are now ready for final deployment stages.

As soon as BCBC LiveNet is complete, your actual BCERT Tokens will release into your wallets. This will make you the first holders of the BCERT Token. It will allow you to begin participating in the BlockCerts Ecosystem as the blockchain first emerges on the global stage.

So, what does this mean?

BCBC Tokenization – Monetization

We have completed development of the BlockCerts digital Wallet, which is how BCERT Tokens are held, purchased, used and transferred. Many people have asked, “How does BCERTs make money?” My quickest answer is, it’s like **Credit Cards meets Text Messaging**.

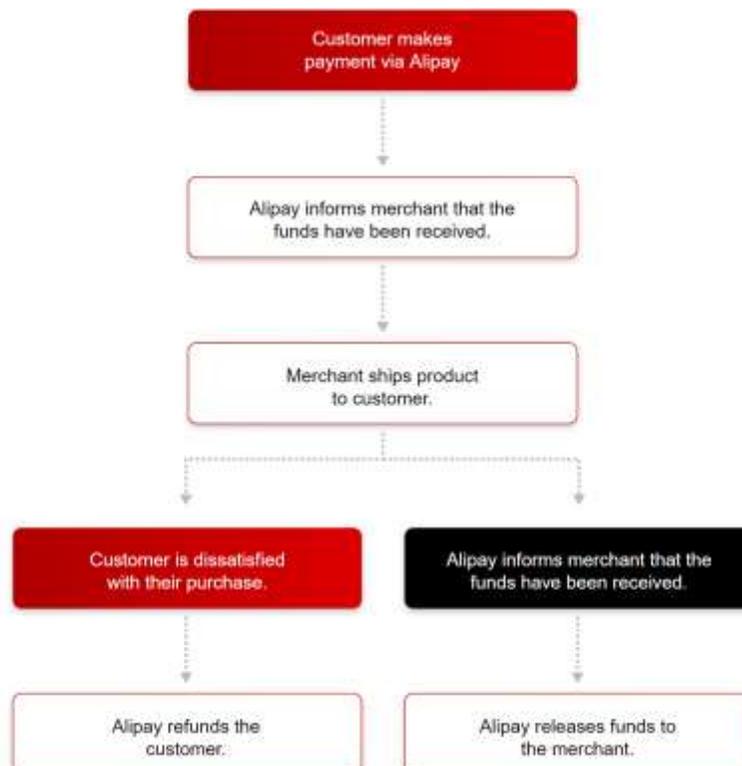
Remember when Text first came out and you were billed by the number of texts? Similarly, with every credit card purchase, a fee is charged to the merchant to process the payment. Let me explain how our Digital Wallet works:

The Digital Wallet is how BCERT Tokens are stored. A user can have multiple wallets with a Private – Public Key. This is similar to having a number of credit cards in your wallet with a “chip” on the card and a PIN Code that only you have control over.

We’ve seen the mobile smartphone emerge as most people’s bank of choice (most of the millennial generation and younger have never even gone into a bank). As such, the ongoing challenges for banks include processing remote transactions and authenticating remote people to open new accounts. Doing this with systems that were intended to handle visitors and physical paper is the major transition that banks have been dealing with as Fintech started to boom about five years ago.

Further pressure is being placed on banking today with the advent of Apple Wallet, the Google Wallet, and the age of Amazon. In China, Alibaba introduced AliPay. Using this as an example, here is why having Digital Wallet Technology is such a “big deal” as quoted from the site “Chargebacks911”.

“Total global retail sales in 2016 are estimated at around \$25.4 trillion. Alipay payments accounted for close to \$3 trillion of that total. That means nearly one out of every eight dollars spent by global consumers in 2016 was spent via Alipay!”



Similar to PayPal, AliPay is moderating the payments between merchants and consumers. However, in the case of most business contracts and transactions, nothing like this exists in today's markets. BlockCerts has solved this with the BCERT Token Digital Wallet and Smart Contracts. Think of it as PDF and Email Contracts (like DocuSign does contracts), meets banking and digital wallets (PayPal, AliPay, Apple and Google Digital Wallets). The Smart Contract handles all of the terms (business agreements, credit terms, deliverables, etc.) while the BCERT Token handles where payments go when the right things happen.

Every time a transaction hits a digital wallet, it generates a transaction fee. The BCERT Token Holders will benefit from the portion of that fee, based on transaction size, volume, and velocity. This is just like credit card companies, telecom companies via text messaging, and digital wallets like AliPay (Ant Financial is about 50% larger than Goldman Sachs now at \$150 billion market cap).

Starbucks® APP is another “digital wallet” example where consumers hold dollars. In Q1 2018, Starbucks® held more than many banks in the United States, with \$1.2 Billion on deposit.

APPs to buy retail goods and services and APPs to bank from a mobile phone have evolved greatly over the last half-decade. Leveraging this environment, we have structured the BlockCerts digital wallet with the technology of smart contracts, blockchain and BCERT Tokens for business transactions, payments, and transfers. The major difference in the BlockCerts business model is that the “ownership” of BCERT Tokens defines who “owns” the fee revenue from the transactions. That's you if you're a holder of BCERT Tokens.

Hopefully, this illustrates how BCERT Token holders make money through the use of BCERT Tokens to pay for contact creation, transfer payments, and data storage. Each of these functions creates a fee that will be driven by the volume of use in the market and the velocity (turn over times per Token) that transactions happen.

The Potential for “Exit”

While we don't have an existing exchange for BCERT Tokens, there is no restriction on selling BCERT Tokens after (90) days from the close of the public token offering. Tokens will be issued into investors' BlockCerts Digital Wallet around April and prior to the public offering. Crypto Currency and Token Exchanges have been around for many years now. The returns have mostly been based on speculation and there are few actual blockchain platforms that have Tokens capable of processing actual transactions. To our knowledge, BlockCerts is the first fully operational platform with software for businesses based on Tokens.

BCERTS can be transferred, instantly, from one holder to another, via the Private and Public Key. A holder of a BCERT Token can transfer it to anyone.

Today, regulations continue to emerge and Token exchanges continue to develop. The group behind the NYSE is building a Token Exchange called BAKKT, and in Canada, a similar Exchange is forming on the Canadian Securities Exchange. The London Stock Exchange has initiated an exchange model, as well as Australia, Malta, and others. Additionally, Coinbase, one of the largest exchanges was valued at \$8 Billion in 2018.

As such, we anticipate that BlockCert Tokens will find many opportunities that include, in addition to earnings from the operations of the BCERT Tokens, many opportunities in the emerging markets.

Financial Projections on Transactions

INK - BCERT Tokens are structured to measure transaction fees through units we call INK. INK can be thought of as the pennies in a dollar bill. INK is also similar to how Google makes its money on a “pay-per-click” basis with every Google AdWords© that is used (which is the major revenue driver still today for Google). Again, this is where Volume and Velocity come in. The more “INK”, like Google’s “click” based revenues, the more transaction revenues are created.

Thus, the more Tokens held by a Token holder, the more INK that can be used, driving earnings on every transaction. Think of Ink like the reoccurring element for copiers and printers of blockchain. For every transaction INK that is used, a compute cost is applied for that transaction.

Every person that enters the BlockCerts platform, through an APP download or online registration, will be asked to Authenticate with his or her Private Key. The “retail” price of a BCERT Token is \$.99 cents. After that, INK inside the token is used to process any transaction – from creating a smart contract, to signing, sharing, making a secure purchase, or sending a payment. Just as every swipe of a credit card is a fee for VISA, Mastercard or American Express, or how every click drives revenues to Google, every paid APP downloaded from the Apple store drives revenues to Apple and BlockCerts. Starting with easy to use Smart Contracts, instant messaging, Secure PDF signing without email and private file sharing, this ecosystem will drive the use of INK. Therefore, it drives the BlockCerts Platform revenues. Review the number of BCBC anticipated Smart Contract transactions per year, which in turn, create “INK” revenues:

Smart Contract Transactions	2019	2020	2021	2022	2023
BCBC Number of Smart Contracts Per Yr.	3,374,038	10,640,067	39,699,345	57,316,221	117,006,461
BCBC Total Smart Contract Transactions Yr.	13,496,153	63,840,405	317,594,761	573,162,207	1,287,071,069

Considering the billions of transactions that require a contract, alone, the amount of INK consumed can become substantial. Just as AliPay and Starbucks discovered with retail and coffee, BlockCerts projects similar growth in terms of BCERT Tokens and INK used to process electronic paperwork every day.

Simply considering the time-consuming cost of paperwork, sending it via PDF by email, FedEx, output on printers (which use physical paper and ink), and filing space, the logic of the BlockCerts system is not hard to see from a purely cost and time-saving perspective. We believe this will drive adoption through efficiency, much as Uber went after the age-old Taxi market.

Proof of savings will be shown in every contract calculation versus the standard eSign cost. Reinforcement of savings will reinforce adoption and the network effect for expansion. Marketing videos will draw parallels to old ways of doing things that show how cumbersome the current process of business has become and how efficient it can become in the future. Print and website visuals will also show old phones vs smartphones, paper maps versus GPS guidance:

“You wouldn’t use a paper map while driving when you’ve got Waze or Google Maps to guide your way. Why use the back-and-forth email and eSignature of the past when a Smarter Office becomes your GPS to guide your business path.”

Projections in Emerging Industries

Projections are difficult in any emerging industry. When combining the exponential growth in digital documents and signatures, authentication, and global payments, we are at an unprecedented time in transforming how transactions are done.

This quote from global consulting firm, McKinsey & Company's recent report tells the dynamic story of global payments:

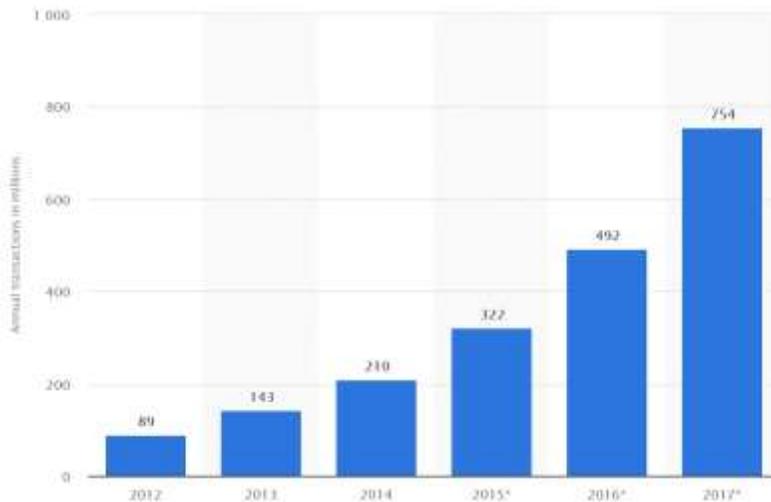
“The 11 percent growth generated by payments— which topped \$1.9 trillion in global revenue—is the largest annual increase we have measured in the past five years. The milestone of a \$2 trillion global industry is set to be surpassed two years sooner than expected, and a \$3 trillion threshold looms just beyond our five-year projection horizon.”

Source “Global Payments 2018: A dynamic industry continues to break new ground” McKinsey & Company October 2018

Coupled with the growth in digital signatures as shown in the graph below, we can easily see the financial opportunity that sits with BlockCerts Blockchain Smart Contracts as a Service.

e-Signature growth and transaction projection from 2012 to 2017 (in millions)

The statistic shows a forecast of e-signature use, in terms of the number of transactions, from 2012 to 2017. In 2014, there were 210 million transactions signed electronically worldwide



Growth of Market in 5 Yrs.

747.19%

5 Yr. Annual Growth in eSign Market

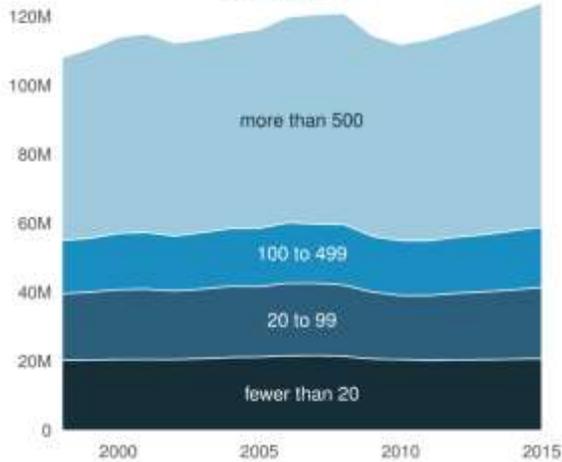
149.44%

At current market growth the

**market will expand over 700%
by 2022.**

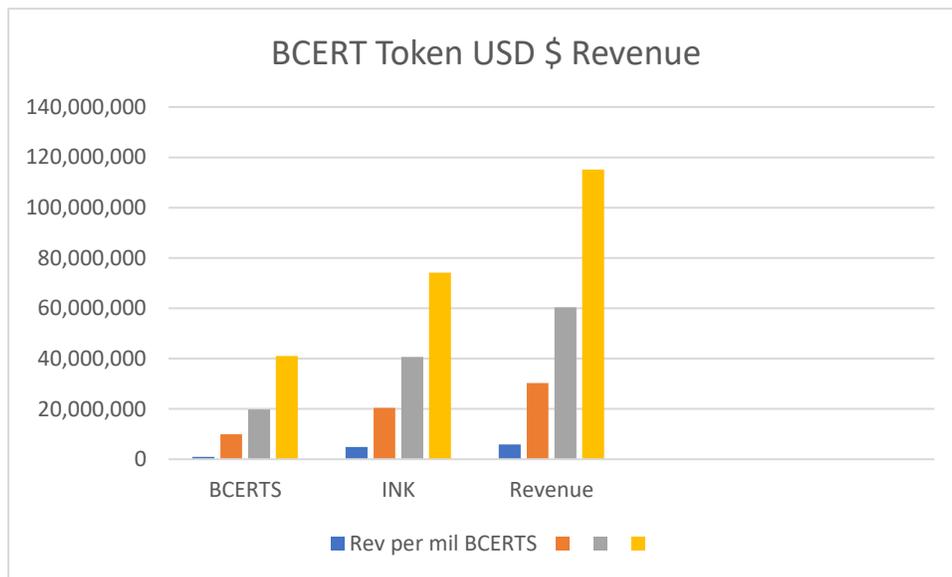
Considering the scope of the market, we have projected numbers based on transactions moving through the BlockCerts Blockchain platform, based on the average number of employees per business and customer base.

Figure 1: United States Employment by Business Size (Employees)



We use an average INK transaction fee of \$.00017 cents per hash, and BCERT Token starting at \$.99 cents retail. Using these numbers, the addressable market of 30.2 million small businesses shown on the chart above makes up 99.9% of all US-based businesses that employ 58.9 million employees - making up 47.5% of all US Businesses.

Revenue Projections Based on Business Adoption



	BCERT 1mil	BCERT 10 mil	BCERT 20mil	BCERT 40 mil
BCERTS	\$990,000	\$9,900,000	\$19,800,000	\$41,073,692
INK	\$4,837,672	\$20,376,410	\$40,608,645	\$74,131,240
Revenue	\$5,827,672	\$30,276,410	\$60,408,645	\$115,204,932

BlockCerts is a global company, addressing the needs of small and medium-sized businesses. The numbers we have projected are based on the average small business across the globe and show the growth in BCERT

Token-based transactions using the BlockCerts Platform and tools for HR, onboarding of clients and employees, along with documents and payments.

If BlockCerts only attracts 500 users' businesses globally, the revenues generated are projected at \$5.8 million dollars. The number of businesses increased to 5,000, moving revenues to \$30 million. 20,000 businesses account for roughly .07% (a little more than one half of one percent) of all businesses in the US, moving the projection to over \$115 million.

Statistics on a global scale are difficult to capture for global small businesses. The latest estimate is that 472 million entrepreneurs are establishing or operating an estimated 305 million companies, or roughly 10 times the number of the US measures small business statistics.

Factors that Affect Revenues

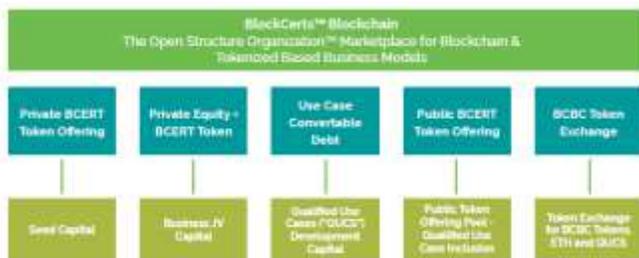
The factors that affect the revenues will be the cost per transaction, number of transactions, and the number of times transactions turn over. If the above figures turn over transactions twice in a year, it will double the revenues or 4 times quadruple the revenues.

The chart below shows the range of average transaction fees on Ethereum from Jan 2017, at \$.17 to Jan 2019 at \$1.24, with a high of \$5.28 per transaction through Ether during this same time period in July 2018.



BlockCerts circulation of the stable BCERT Tokens on the BlockCerts Platform enables companies to create INK calculators that match its market. Companies can create transaction budgets to save money per transaction, reduce costs of monthly software as a service fees, and to deliver more secure customer, employee and payment experiences.

BCBC Platform Expansion & Funding



With the completion of the blockchain and applications going from Testnet to Livenet, there are numerous funding vehicles that are in current motion to fuel BlockCerts' continued growth.

Review this link for an animation of this visual: [Click Here >>](#)

1). Private Token Offering - It's anticipated that the Private Token Offering will close in the coming weeks based upon current investor commitments and interest. One recent addition to this offering is a limited Preferred-A program providing equity or tokens with a higher minimum investment.

Note: \$.15 is Closing: Once the \$.15 cent Private Offering is closed, the price will be moved to the \$.99 token price for the coming public token offering. If you'd like to get involved, don't wait, this will close soon!

2). Business JV Capital - is currently being negotiated with a handful of parties including a group from the Cayman Islands, a telecom opportunity in Myanmar, among others. JV Capital will allow for additional expansion into areas where like-minded companies have a sphere of influence reaching new users.

3). Qualified Use Cases "QUCS"

For Qualified Use Cases, BCBC is in the final stages of an agreement to provide \$25M in future financing for engineering and development of a specific use case for a client. If approved under the QUCS terms, convertible debt funding will be released for rapid development and deployment. This will provide BCBC with a way to quickly scale "large use case opportunities" for market expansion and further revenue growth. The QUCS plan will be backed by a major \$4.5B fund based in Vancouver. The terms of this deal will be announced as soon as possible as both parties are eager to complete this agreement.

4). Public Token Offering – After the close of the Private Token Offering, the price per BCERT token will be moved to \$.99. BCBC will then move to open the Public Offering. All paperwork has been filed and approved in working with our Appleby Global legal firm, based in The Cayman Islands. The Public Offering will be targeted outside of North America, with the exception of Colorado and Wyoming, which have recently passed legislation allowing token offerings (which do not have oversight by the SEC). The SEC has just provided additional guidance on token offerings that our attorney is currently reviewing.

In terms of marketing the Token Offering, BCBC will gain the support of numerous entities we've already formed relationships with over the past year from the UK, Belarus, Los Angeles, and Mauritius.

Press Releases Ready for Release

We've held press releases until we hit the "Go Button" for the Public Token Offering to build momentum for the PTO. We're getting close! Here are just a few:

- CBD Global Chooses BlockCerts (we're currently integrating their services now).
- A "Green Blockchain" Joint Venture for Carbon Credits and Public Land Trust Tracking of over 2 million acres.
- A Mauritius company, Rogers Capital, integrating 1200 companies.
- Reterms Selects BlockCerts - <http://reterms.io/>
- Myanmar Telecom Firm Joint Venture Announcement for country smartphone application.
- Public Token Offering Announcement.
- "LiveNet" Blockchain first in the World Announcement.
- BCERTin on iTunes Announcement.

BCBC has more activities in the works and we'll share the details as they transpire. We look forward to retiring our current round offering to now begin to go "public" and expose all of these exciting developments!

Wrap-Up:

I'd like to thank you for your interest in BlockCerts. Our early investors last year have already seen their tokens grow from \$.05 to \$.10, and now at \$.15. You have an exceptional opportunity right now before \$.15 goes to \$.99.

BCBC will be closing our current investor offering in the coming weeks (or sooner) as we've filled our \$5M offering. Larger investments have recently been committed that will close this offering. If you're interested, I encourage you to act quickly before it's too late. After the close of our Private Investment Offering, our token will immediately move to \$.99 for our Public Token Offering.

We're a unique company holding the first full business blockchain with KYC and a full applications stack. We have no debt and are now ready to integrate a funnel of live use cases developed over the past year. With the feedback that we've received from Oracle, Microsoft, Big 4 Consulting firms and others, we know that we have something special that is far ahead of the marketplace.

To get started, contact your current representative or contact Bob Gerrard, our COO at robert@blockcerts.com.

Thank you,

Tim Vasko
Founder and Chief Executive Officer

The Team and Backstory

The Team

Tim Vasko – Founder, CEO and Chief Architect. MIT Blockchain and AI Certified, Oxford University Blockchain Certified. See <https://timvasko.com/> for my full bio.

Robert Gerrard – COO. A 30-year veteran of Mortgage Banking, Robert was one of our largest client's pre-recession. His company employed thousands of brokers with offices in every state in the U.S. I asked Robert to join BlockCerts in 2015 to handle the scale and launch of our platform. Bob is a seasoned leader and banker, ideal for our Fintech areas, with thousands of people under his charge.

Dan Gay - Chief Marketing Officer. Dan's experience was in the rapid scale of MCI when he joined the company from a few hundred to growth of over thirty thousand employees. Dan has led marketing and sales teams, as CMO, for companies that went from small enterprise to multi-billion global scale. Dan was also involved in acquisitions and integrations in multiple companies. At Qwest, he was appointed as lead executive in a \$30B acquisition of one of the Bell operating companies, US West. Dan joined BlockCerts March of 2018.

Andrew Stewart – VP of User Engagement. Andrew started during the first blockchain build, in 2014. His background stems from Business Analyst and technology engagements with large-scale government projects where he was responsible for over a Billion-dollar project. He was also involved in a Dotcom era funded group that raised \$120 million.

Greg Kular – VP & Global Revenue Officer. Greg was a very large client of a former company. In 2006, Greg ran a global sales and customer services organization that we built and deployed support to CRM and marketing for - with Five9, a successful call center platform start-up in Silicon Valley. Greg joined BlockCerts in August 2017. Our expansion into India, UAE, Cannabis in Canada and our global rep presence in the Countries are largely due to Greg's engagements.

Jason Grewal, In-House Council – Jason is a dual qualified (New York and England & Wales) lawyer, specializing in corporate finance and capital markets in the blockchain and cryptocurrency industry. He has experience in Canada, the United States, the United Kingdom, Malta, and Spain. He has attended some of the most elite institutions in the world including, the University of London, Birkbeck College, the London School of Economics, IE Law School, IE Business School, and Cass Business School.

Kathy Saunders – Corporate Controller. Kathy has over 20 years of experience providing a broad range of financial, accounting, and tax services across industries to companies big and small. Through a diverse and extensive approach to accounting, including technical certifications as a Systems Engineer and Systems Analyst from Royal Roads University, her unique insight comes through an entrepreneurial lens. Kathy learned as an owner of a successful trucking and logistics company, what only hands-on experience can deliver.

The BlockCerts Blockchain (“BCBC”) Backstory

BlockCerts Blockchain (“BCBC”) is a next-generation company drawing from a lineage of past technology leadership, including over \$21M in development and 1.7M development hours in blockchain (and with no debt).

Our Patent was granted in 2015. We have over 400 APP “gadgets” and proprietary applications integrated into our blockchain, which represents years of successful development and revenue. Our experience comes from significant live operations with the BlockCerts Blockchain platform. The past 12 months of revenue include sales of its software via Tokens during the final phases of development.

The platform of BCBC is based on three predecessor industry organizations across industry verticals I founded - each of which did over \$1 Billion in GMV and became considerably profitable. Starting in 2013, I started the integration of blockchain (beginning with Bitcoin) into the application model as I saw blockchain as a major transformative technology for businesses. Here is a brief history of what I built in each business sector that we have now applied to BlockCerts:

1. EHealth - pharmacy and personalized medicine - the key platform behind

- USA COPD companies
- Age Management Medicine
- Canadian - US cross border pharmacy
- A design for the Canadian Government (Alberta WellNet) for online pharmacy

In this industry, we processed hundreds of thousands of patient records and provided the first fully online prescription filling Management system called *Prescripnet* and 1to1Pharmacy.

I exited this industry in 2012, although I retained all of the rights to the source code. This application will become valuable for the eHealth vertical for BlockCerts in the future. You can view the business unit foundation at www.ehealthglobal.com.

Currently, we have a team and a group of companies in this vertical working to leverage this portion of the platform in EHealth and Medical Cannabis.

2. Real Estate - “RealeStock”

- From 2003 - 2008 (the economic meltdown driven by the sub-prime market) *RealeStock* was the pre-sale and luxury market portal we built for Sotheby’s international.

We built the online real estate transaction business for Sotheby’s and other luxury real estate brands. We also entered the mortgage banking industry. (Note: our now COO Robert Gerrard who was processing approx. \$1.5 - \$2 billion per year in mortgage and was one of our largest clients).

At the start of the recession, I transitioned the platform and developed an auction engine for Sotheby’s. It was used by HSBC and Citi to liquidate real estate. The company was highly profitable, self-funded and again processed well over a billion in transactions globally.

This vertical was not sold but parked during the recession, post-2010 when the US banks had the resolution trust take the balance of their Real estate. We retained the source code as part of our CORE.

3. Fintech Focus - During the recession years, we continued to build the Platform and entered the Fintech Market in Canada (the Canadian banks had not failed, and Alberta Oil was booming so Private Equity took off as the US was working its way through the recession).

I formed Canada's Private Cloud CPC and Private Market Cloud PMC in the fintech vertical - leveraging both the processing state machine engines, the compliance model, and high-volume processing of patients in EHealth and financial payment processing.

The Fintech sector boomed in private equity in Canada (buying up US assets). We processed over a billion in transactions between 2011 and 2015. Notably, we built an early form of Robo-Advisor for Russell Investments Canada, US, and UK (The Russell 500 Index) - a project Russell.

Between 2013 and 2014 I moved part-time to Silicon Valley to expand on my Fintech business and build a bitcoin/blockchain-based company. I continued to self-fund the blockchain on the platform and created *Finaeos* "Fintech Equity Operating System" in 2015. Fintech in the market in the US was taking off in 2015 as the Canadian markets were substantially slowing at the end of the Oil and resources boom. In 2016 the Canadian Government brought my platform to Microsoft. Microsoft provided substantial backing for us to build the *Finaeos* platform on MS Azure. With this support, I moved into full-scale blockchain platform development, which I later called BlockCerts.

I transferred my operations to Boston; I attended MIT in Fintech, certified at MIT and formed BlockCerts in 2016. I later added certifications in AI at MIT and Blockchain at Oxford University. During this time (2017) Oracle approached me and I became the founding Fintech platform on Oracle Cloud.

The build took two and a half years - which brings us to our launch today.

Having significant experience in financial markets, I did not believe the ICO Market was compliant. I passed on that form of funding for BlockCerts in favor of a private equity funding compliant under regulations. In January 2018 we began offering our Tokens in the private equity markets on a small scale. In preparation for final live platform launch, the BlockCerts team and I positioned to open BlockCerts Nodes globally.

We first started in India (I had incorporated there in 2014 and built a team of developers from former Google/DoubleClick and IBM engineers). We then moved BlockCerts into Africa (Mauritius), the UAE (Dubai) and Singapore. BlockCerts is now in the Caribbean financial centers working on a blockchain in Fintech and for sustainable resources with a team established in Cayman.

To date, BlockCerts has all been funded by our private placement Token sales, my personal investment, and Microsoft support.